



FOR IMMEDIATE RELEASE

Justin Nihon
Linear Air
Phone: 978-451-0604
jnihon@linearair.com

Complimentary Platinum Service Introduced for Frequent Fliers

New benefits include priority reservation, free car service to-and-from Boston's Hanscom Field and New York's Westchester County Airport, plus expanded catering

Concord, Mass., Feb 17, 2011 – Linear Air, the premier jet-taxi service that is transforming the private air travel industry as first to offer business jet service for less than first class, today announced new benefits for frequent fliers from Boston's Hanscom Field and New York's Westchester County Airport.

Linear Air, headquartered in Concord, Mass., today announced the introduction of Platinum Service, a no-charge expanded service level for its most frequent fliers.

Once Linear Air customers fly five (5) trips they will automatically receive Platinum benefits at no-charge, including:

- **First Priority Booking** – Platinum customers will always receive priority in our reservation process, with a 60 minute response time for quoting and jet availability during business hours, and after hours support.
- **Door-to-Door Car Service** – Platinum customers may request a town car provided by M7 Worldwide, at no extra charge, to simplify travel and provide a seamless experience getting to and from their home airports.
- **Extended Catering** – Platinum customers will be provided an exclusive catering platter for their party when they fly.

“In contrast to overpriced charter and the hassles of public airlines, Linear Air customers receive tremendous value – business jet service for less than first class – and they in turn reward us by flying again and again” said William Herp, CEO of Linear Air. “We thrive on the loyalty of our best customers, and are expressing our appreciation with these additional, Platinum benefits.”

About Linear Air

Based in Concord, Massachusetts, Linear Air is a FAA-certified part 135 charter operator providing business jet service for less than first class using the revolutionary four-passenger Eclipse 500 business jet. Linear Air offers business and leisure travelers access to more than 750 cities in the Northeast, Mid-Atlantic and eastern Canada from its bases in Boston and New York. Linear Air maintains a Gold safety rating from ARGUS International, Inc., the leading independent safety auditor in the aviation industry. For more information, please visit www.linearair.com call 1-877-2-LINEAR or email info@linearair.com

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